

Connect.com INBOUND 24' Contest **Official Rules**

ELIGIBILITY: Open only to persons who are 18 years of age or older who are attending INBOUND 2024 in person and have a Connect.com profile (the "Profile"). Employees of HubSpot, Inc. are not eligible to enter or win a prize. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted by law. Valid only while supplies last. NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

CONTEST PERIOD: The Contest entry period begins at 8:00 a.m. EST on September 17, 2024 and ends at 2:00 p.m. EST on September 20, 2024 (the "Contest Period"). Winners will be selected from entries properly submitted and timely received during the Contest Period.

HOW TO ENTER: During the Contest Period, if entrants choose to tap their badges with other INBOUND attendees, they will automatically be entered into this Contest and connected with each other on the Connect.com platform (the "Platform") if they have an existing Profile. They will then receive a notification from the Platform about their new connections. Once connected on the platform, entrants can view their new connections' Profiles and directly message their new connections on the Platform. Entrants can remove these connections on the Platform if they wish after being connected. For the purposes of this Contest, entrants will get more points for tapping their badges with other INBOUND attendees who have existing Profiles. Profiles will not be automatically created for INBOUND attendees who choose to tap their badges with other INBOUND attendees but don't have an existing Profile. Limit one (1) entry per person, per e-mail address, and per household during the Contest Period via online entry, regardless of whether a person has more than one address or more than one person uses the same address.

ALTERNATIVE MEANS OF ENTRY: In lieu of an online entry, you may enter the Contest by mailing a standard-size postcard with your name and email address to: HubSpot Connect.com INBOUND 24' Contest Entries, c/o HubSpot, Inc., 2 Canal Park, Cambridge, MA 02141. Postcard entries must be postmarked during the Contest Period to be included in the winner selection, and no more than one email address may be submitted during the Contest Period.

WINNER SELECTION: Three winners will be determined on September 20, 2024 by the number of points the entrants obtain by tapping their INBOUND badges with other INBOUND attendees. One point will be awarded per taps made with attendees who do not have a Profile and three points will be awarded per taps made with attendees who have a Profile. Winners will be selected from entries received during the Contest Period. The potential winners will be notified via a direct message on the Platform on September 20, 2024. The selection will be conducted by HubSpot, the judge of the Contest, whose decisions on all matters relating to the Contest shall be final. In the event that a potential winner is disqualified for any reason, HubSpot may, in its sole discretion, award the applicable prize to an alternate winner selected by the panel of judges.

PRIZES/ODDS OF WINNING PRIZE: The winner with most points collected will receive an iPad Air. Approximate Retail Value (ARV) of this prize is \$599 USD. The winner with the second most points collected will receive an AirPods Max. Approximate Retail Value (ARV) of this prize is \$549 USD. The winner with the third most points collected will receive an Apple Watch. Approximate Retail Value (ARV) of this prize is \$399 USD. Overall odds of winning depend on the number of entries received during the Contest Period. No prize substitution or cash equivalent of prize. No prize transfer.

CONDITIONS: HubSpot reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest (or portion thereof). HubSpot also reserves the right at its sole discretion to disqualify the entry of any individual. All federal, state and local taxes on prize and any expenses not specified herein are the sole responsibility of winner. Should a dispute arise regarding the identity of the claimant, HubSpot reserves the sole right to determine the eligible party. BY ENTERING, ENTRANT WAIVES ALL RIGHTS TO BRING (AND COVENANTS NOT TO BRING) ANY CLAIM AGAINST HUBSPOT OR ANY OTHERS ASSOCIATED WITH THIS CONTEST. ENTRANTS FURTHER AGREE TO RELEASE AND HOLD HARMLESS HUBSPOT FROM ANY AND ALL LIABILITY ARISING FROM THEIR PARTICIPATION IN THE CONTEST, OR HUBSPOT'S USE OF ANY ENTRY INFORMATION. Any disputes that may arise hereunder shall be governed in all respects by the laws of the Commonwealth of Massachusetts without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the Commonwealth of Massachusetts.

PUBLICITY AND RELEASE: As a condition of entry into the Contest, except where prohibited by law, each entrant and each winner by accepting a prize grants to HubSpot all right, title and interest in, to publicize, broadcast, display and/or otherwise use, the Contest entrant's name, city, state, and biographical material (collectively, "Licensed Rights") in any media for advertising and publicity purposes, without additional review, compensation, or approval of the winner. Entries must not infringe upon the legal rights, including copyrights, trademarks, contract rights, or any other intellectual property rights of any other person or entity. If the winner does not respond to notification, or is not present when prize delivery is attempted, such prize will be forfeited. By participating, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects.

OFFICIAL RULES/WINNERS LIST: For notification of the winners, send a self-addressed stamped envelope to: HubSpot Connect.com INBOUND 24' Contest Entries, c/o HubSpot, Inc., 2 Canal Park, Cambridge, MA 02141. Requests for winners' lists must be received within one month after the end of the Contest Period.

SPONSOR: HubSpot, Inc., 2 Canal Park, Cambridge, MA 02141.

OPT-OUT: If you would like to opt out of this Contest, please send an email to help@connect.com and we will honor your opt-out request.